School of Medicine
Strategic Plan

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Strategic Plan Process

Previously:
• convened committees in People, Education, Community, Research
• developed goals and strategies
• presented in series of Town Hall meetings
• feedback collected and integrated

November 2013: Document in draft form
December 2013: Executive Summary
January-February 2014: Dean’s Town Hall meetings with CWRU/UH, MetroHealth, Cleveland Clinic, VA Medical Center
Strategic Plan: People

- Prioritize resources to reward deserving and creative individuals
- Support mentorship throughout academic levels
- Increase transparency through regular meetings and communications
- Develop programs to recruit and retain a diverse population

Putting Our People First
Strategic Plan: Education

• Recruit and retain high quality students in medical and graduate education
  – Increase available scholarships and degree options
  – Expand research and teaching assistantships
  – Institute a Master of Science in Physician Assistant Studies

• Create state-of-the-art health professions education facility
  – Meet changing needs of learners and the discipline
  – Implement technology and forward-looking pedagogical approaches
  – Allow for learner-centered teaching in inter-professional groups

Taking the Best Approach
Strategic Plan: Community

• Develop database of initiatives, cultivate collaboration
• Commit to community health data collection and health improvement efforts
• Advocate for policies to improve health, social determinants of health, and health equity of populations in the local community
• Expand SOM engagement with community wide efforts
• Develop new courses and increase inter-professional education
• Take an active role in economic development in Cuyahoga County

Working with Our Neighbors
Strategic Plan: Research

- Recruit top graduate students, post-docs, and undergraduates
- Invest in key disciplines to enhance and diversify the research portfolio
- Increase participation in multi-institutional programs
- Improve and coordinate administrative and core operations

Opportunities for Growth
Investment Blueprint

• **Areas of current strength:** Cancer, Infection/Inflammation, Imaging/Structural biology, Visual Sciences, Cardiovascular

• **Emerging areas:** Informatics, Translational Neurosciences, Population and Community Health, Genome Sciences

• **High risk/High return areas:** Therapeutics, Commercialization, Metabolic Sciences