



Sun Protection,  
Summer Sports  
and  
Skin Cancer Prevention



SCHOOL OF MEDICINE  
CASE WESTERN RESERVE  
UNIVERSITY

Case Western Reserve University  
School of Medicine

SUN PROTECTION,  
SUMMER SPORTS  
AND  
SKIN CANCER PREVENTION

You are invited to a special event at  
Progressive Field with hosts

**Matt Underwood**

Cleveland Indians Play-by-Play Voice  
SportsTime Ohio

Member, Skin Cancer Research Institute Advisory Council  
Case Western Reserve University School of Medicine

**Dr. Paul Hazen**

Indians Team Dermatologist  
Clinical Professor of Dermatology  
Member, Skin Cancer Research Institute Advisory Council  
Case Western Reserve University School of Medicine

**Friday, July 16, 2010**

11:30 a.m. - 1:30 p.m.

Terrace Club at Progressive Field  
2401 Ontario Street ■ Cleveland, OH 44115

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Parking available in the Gateway East Parking Garage off Huron Road  
(across from Radisson Hotel).

After walking across the gateway, the Terrace Club is next to Gate A.  
You will be presented with a validation ticket at the luncheon.

RSVP by July 9th to Allysen Arbelaez at 216-368-6830 or [somalumni@case.edu](mailto:somalumni@case.edu)

Featuring  
**Kevin D. Cooper, MD**

Professor and Chair,  
Case Western Reserve University  
Department of Dermatology  
and special guests:

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**Bob Feller**

Baseball Hall of Famer

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**Mark Shapiro**

Executive Vice President & General Manager,  
Cleveland Indians

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**Dick Goddard**

Meteorologist, Fox 8 News



# ***Sun Protection, Summer Sports & Skin Cancer Prevention***

## **CWRU Event, July 16, 2010 ~ Progressive Field, Terrace Club**

11:30am-12:00pm		Guest arrival <i>by 11:50am Salad plated</i>
12:00-12:05pm		Welcome <i>Matt Underwood</i>
12:05-12:10pm	Screening of video interviews with Dick Goddard (approx. 3 min.), and with Mark Shapiro (approx. 3 min.) <i>Salad cleared/Entrée plated during this interval</i>	
12:10-12:15pm		Introduction to Chris Antonetti <i>Matt Underwood</i>
12:15-12:25pm	Experience with sun protection/skin cancers, coaching perspective	Endorsement of event/ <i>Chris Antonetti</i>
12:25-12:30pm		Introduction to Dr. Paul Hazen <i>Matt Underwood</i> <i>Paul Hazen will provide Matt Underwood with a bio</i>
12:30-12:35pm	Why CWRU & Dept. of Dermatology/skin cancer research needed/ Introduction to Dr. Kevin Cooper	Dermatologist perspective/ <i>Dr. Paul Hazen</i> <i>Kevin Cooper will provide Paul Hazen with a bio</i>
12:35-12:40pm	CWRU Video: <i>"Sun Tea: Unleashing an Ancient Remedy for the Future of Skin Protection"</i>	
12:40-12:55pm	Research : melanoma prevention/Research: other cancers prevention/ Discoveries & instruments unique to CWRU	Dr. Cooper's prevention-theme presentation: Environmental skin toxicology/Sun exposure issues/ <i>Dr. Kevin Cooper</i>
12:55-1:15pm	Q & A Session with Hosts and Special Guests <i>Matt Underwood (moderator), Dr. Paul Hazen, Dr. Kevin Cooper, Bob Feller &amp; Dick Goddard</i>	
1:15pm		Closing remarks: <i>Matt Underwood</i>
1:15-2:00pm		Informal conversation / guest departures
<i>1:15-1:30pm: 1:1 media interview opportunity with special guests/hosts</i>		
<i>1:30-2:00pm: VIP Tour of field, press box (for 10 guests)</i>		<i>Matt Underwood, Tour Host</i>



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