



Sun Protection,
Summer Sports
and
Skin Cancer Prevention



SCHOOL OF MEDICINE
CASE WESTERN RESERVE
UNIVERSITY

Case Western Reserve University
School of Medicine

SUN PROTECTION,
SUMMER SPORTS
AND
SKIN CANCER PREVENTION

You are invited to a special event at
Progressive Field with hosts

Matt Underwood

Cleveland Indians Play-by-Play Voice
SportsTime Ohio

Member, Skin Cancer Research Institute Advisory Council
Case Western Reserve University School of Medicine

Dr. Paul Hazen

Indians Team Dermatologist
Clinical Professor of Dermatology
Member, Skin Cancer Research Institute Advisory Council
Case Western Reserve University School of Medicine

Friday, July 16, 2010

11:30 a.m. - 1:30 p.m.

Terrace Club at Progressive Field
2401 Ontario Street ■ Cleveland, OH 44115

Parking available in the Gateway East Parking Garage off Huron Road
(across from Radisson Hotel).

After walking across the gateway, the Terrace Club is next to Gate A.
You will be presented with a validation ticket at the luncheon.

RSVP by July 9th to Allysen Arbelaez at 216-368-6830 or somalumni@case.edu

Featuring
Kevin D. Cooper, MD

Professor and Chair,
Case Western Reserve University
Department of Dermatology
and special guests:

Bob Feller

Baseball Hall of Famer

Mark Shapiro

Executive Vice President & General Manager,
Cleveland Indians

Dick Goddard

Meteorologist, Fox 8 News

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CWRU Event, July 16, 2010 ~ Progressive Field, Terrace Club

11:30am-12:00pm		Guest arrival <i>by 11:50am Salad plated</i>
12:00-12:05pm		Welcome <i>Matt Underwood</i>
12:05-12:10pm	Screening of video interviews with Dick Goddard (approx. 3 min.), and with Mark Shapiro (approx. 3 min.) <i>Salad cleared/Entrée plated during this interval</i>	
12:10-12:15pm		Introduction to Chris Antonetti <i>Matt Underwood</i>
12:15-12:25pm	Experience with sun protection/skin cancers, coaching perspective	Endorsement of event/ <i>Chris Antonetti</i>
12:25-12:30pm		Introduction to Dr. Paul Hazen <i>Matt Underwood</i> <i>Paul Hazen will provide Matt Underwood with a bio</i>
12:30-12:35pm	Why CWRU & Dept. of Dermatology/skin cancer research needed/ Introduction to Dr. Kevin Cooper	Dermatologist perspective/ <i>Dr. Paul Hazen</i> <i>Kevin Cooper will provide Paul Hazen with a bio</i>
12:35-12:40pm	CWRU Video: <i>"Sun Tea: Unleashing an Ancient Remedy for the Future of Skin Protection"</i>	
12:40-12:55pm	Research : melanoma prevention/Research: other cancers prevention/ Discoveries & instruments unique to CWRU	Dr. Cooper's prevention-theme presentation: Environmental skin toxicology/Sun exposure issues/ <i>Dr. Kevin Cooper</i>
12:55-1:15pm	Q & A Session with Hosts and Special Guests <i>Matt Underwood (moderator), Dr. Paul Hazen, Dr. Kevin Cooper, Bob Feller & Dick Goddard</i>	
1:15pm		Closing remarks: <i>Matt Underwood</i>
1:15-2:00pm		Informal conversation / guest departures
<i>1:15-1:30pm: 1:1 media interview opportunity with special guests/hosts</i>		
<i>1:30-2:00pm: VIP Tour of field, press box (for 10 guests)</i>		<i>Matt Underwood, Tour Host</i>



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