

Department of Bioethics &
Continuing Medical Education Program

INTENSIVE
COURSE IN

Medical Ethics, Boundaries and Professionalism

February 4-5, 2010
September 2-3, 2010

Case Western Reserve University
Cleveland, Ohio

INTENSIVE COURSE IN

Medical Ethics, Boundaries and Professionalism

Who Should Attend?

The Intensive Course in Medical Ethics, Boundaries and Professionalism is designed for physicians in all specialties who wish or need to pursue focused study in areas of applied ethics, including boundary maintenance, and practice management.

Statement of Need

The Doctor-Patient Relationship is a specially privileged relationship in our society. As a consequence, physicians are afforded access to information and confidences by patients that are not available to anyone else in society. Along with this privilege comes a series of professional responsibilities for physicians. More is expected of physicians than from most other professionals in our society.

The practice of medicine is governed by several important ethical precepts, including: confidentiality, beneficence, respect for patient autonomy, truth telling and the highest degree of professionalism. Physicians work within the guidelines of these principles. Yet medical practice can also be challenged by these principles, particularly when two or more of them are in conflict. This expertly taught intensive course – liberally employing case presentations – focuses on applied ethics, from boundary issues to billing practices.

Participant Learning Objectives

After attending this course, participants will be able to:

- Describe the meaning and importance of medical professionalism
- Discuss how conflict of interest may compromise professionalism
- Identify three significant boundary issues and proper limits in relation to each
- Discuss the few exceptions to the principle of confidentiality
- Describe two important ethical issues with respect to operating a practice
- List three elements that help to distinguish between “Usual and Customary” and “Health Care Fraud”
- Describe errors physicians frequently commit with regard to informed consent
- Explain how autonomy and beneficence can easily come in conflict
- Describe two issues of particular concern when prescribing controlled substances
- Explain how patients behave in two or three typical drug scams and outline appropriate provider countermeasures

Educational Design and Methodology

The course combines lectures, participative discussions, a personal case-based reflective essay and case studies to create an intensive learning environment for a small group of physicians.

AGENDA

Thursday

7:30-8:00 am	Registration
8:00-8:15 am	Introduction
8:15-9:15 am	Ethical Issues and Medical Practice MCQ Test
9:15-10:15 am	Autonomy v. Beneficence and Case Discussions Mark Aulisio, PhD
10:15-10:30 am	Break
10:30-11:30 am	Conflict of Interest and Case Discussions Stuart Youngner, MD
11:30-12:45 pm	Lunch Session – Professionalism and the Fiduciary (trust) Relationship and Case Discussions Stuart Youngner, MD
12:45-3:00 pm	Sexual Boundaries and Case Discussions Stephen Levine, MD
3:00-3:15 pm	Break
3:15-4:00 pm	Physician Impairment Theodore Parran, MD
4:00-5:00 pm	Prescribing Controlled Drugs: Slippery Boundary Slope Theodore Parran, MD
5:00 pm	Adjourn

Friday

7:30-8:00 am	Registration
8:00-8:30 am	Pretest Review Theodore Parran, MD
8:30-10:15 am	Usual and Customary or Health Care Fraud and Case Discussions John Irwin, JD, MD
10:15-10:30 am	Break
10:30-11:30 am	Informed Consent and Case Discussions Shannon Jerse, JD
11:30-1:00 pm	Lunch Session – Risk Management and Case Discussions Shannon Jerse, JD
1:00-2:00 pm	Confidentiality and Case Discussions Jessica Berg, JD, MPH
2:00-3:00 pm	Perspective of the State Medical Board William Schmidt, JD
3:00-4:30 pm	Dealing with Scams and Clinical Skill Practice Theodore Parran, MD
4:30 pm	Adjourn

FACULTY

Co-Director

Stuart J. Youngner, MD

Susan E. Watson Professor of Bioethics
Chair of the Department of Bioethics
Case Western Reserve University
School of Medicine

Co-Director

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Associate Clinical Professor of Medicine
and Family Medicine
Medical Director, CME
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School of Medicine

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Case Western Reserve University
School of Medicine

Jessica Berg, JD, MPH

Professor of Law, Bioethics and
Public Health
Case Western Reserve University
School of Medicine

John R. Irwin, JD, MD

Attorney at Law

Shannon Jerse, JD

General Counsel
St. Vincent Charity Hospital
Deputy General Counsel
Sisters of Charity Health System

Stephen Levine, MD

Clinical Professor of Psychiatry
Co-Director, Center for Marital and
Sexual Health
Beachwood, Ohio

Richard Whitehouse, JD

Executive Director
Ohio State Medical Board

The policy of the Case Western Reserve University School of Medicine CME Program requires that the Activity Director, planning committee members and all activity faculty (that is, anyone in a position to control the content of the education activity) disclose to the activity participants all relevant financial relationships with commercial interests. Disclosure will be made to activity participants prior to the commencement of the activity. The Case Western Reserve University School of Medicine also requires that faculty make clinical recommendations based on the best available scientific evidence and that faculty identify any discussion of "off-label" or investigational use of pharmaceutical products or medical devices.

Accreditation

The Case Western Reserve University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Case Western Reserve University School of Medicine designates this educational activity for a maximum of **20.5*** *AMA PRA Category 1 Credits*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

** (16.5 for attending the 2 day course, 2.0 for the reflective essay and 2.0 for the post reflective essay)*

Location and Hotel Accommodations

The course will be held at the George S. Dively Building, 11240 Bellflower Rd. Case Western Reserve University, phone (216) 368-0020. Please call the CME Registrar at (216) 983-1239 or (800) 274-8263 for detailed information on location and hotel accommodations or visit us at <http://casemed.case.edu/cme/>.

For More Information

Call Case Western Reserve University, Continuing Medical Education Program, phone (216) 983-1239 or (800) 274-8263 or visit <http://casemed.case.edu/cme/>.

REGISTRATION

Registration Information

The registration fee for this course is \$950. Fees include tuition, educational materials, breakfast, lunch and breaks. An administrative fee of \$125 will be deducted from fees for cancellations made after January 21 (for February course) or August 19 (for September course). All requests for refunds must be made in writing.

Four Ways to Register

1. Register online at <http://casemed.case.edu/cme/>
2. Mail this completed form with a check payable to Case Western Reserve University for \$950 or complete the credit card information and send to:
Continuing Medical Education Program
10524 Euclid Avenue
Cleveland, Ohio 44106-6026
3. Fax this form with your credit card number to (216) 844-8133
4. Phone (216) 983-1239 or (800) 274-8263 with the information requested below and your credit card number.

Registration Form

February 4-5, 2010 CID #2326
September 2-3, 2010 CID #2329

Intensive Course in Medical Ethics, Boundaries and Professionalism

Name _____

Degree _____ Specialty _____

Address _____

City _____ State _____ Zip _____

SSN (last 4 digits) _____ E-Mail _____

Phone _____ Fax _____

Make checks payable for \$950 to: Case Western Reserve University
or complete credit card information.

MasterCard Visa Discover

Credit card # _____ Card expiration date _____

Signature _____ Date _____

Dietary restrictions? _____ I will need parking

HAPPENINGS IN CLEVELAND

Stay for the Weekend

The Cleveland Orchestra
Ticket information (216) 231-1111

The Cleveland Museum of Art
Information (216) 421-7340

Playhouse Square Center
Ticket information (216) 771-8403

The Cleveland Play House
Ticket information (216) 795-7000

**The Rock and Roll Hall of Fame
and Museum**
Information (888) 764-7625

**The Great Lakes Science Center
and OMNIMAX Theater**
Information (216) 694-2000

Or for more Cleveland activities
visit Positively Cleveland at
<http://www.positivelycleveland.com>